



Hello Theta Friends and Family,

The women of Kappa Alpha Theta at Baylor University invite you to join with us and support in our 5th Annual CASA 5k, Fun Run & Concert. We are excited for this monumental event and would love for you to come and join us on September 27. Our goal is to raise \$30,000. We believe that together we can reach these goals for CASA of McLennan County with your support.

CASA stands for Court Appointed Special Advocates and is the national philanthropy of Kappa Alpha Theta. CASA's mission is to support a child through their time in foster care and life. When children first enter foster care, a judge appoints a committed volunteer or a CASA to speak on their behalf. These volunteers are screened, trained and then appointed to represent the child and speak for their best interest. CASA volunteers are often times the only stable presence in these children's lives while they're going through foster care. For the training of one CASA volunteer, it takes just over \$1,000.

Thank you in advance for your involvement with the Epsilon Epsilon Chapter of Kappa Alpha Theta. We are beyond encouraged that you would consider partnering with us to help make a difference in the lives of every single child in McLennan County. It is with your help that we can meet our goals and continue to help children, one at a time.

Grateful for your support,

Baylor Kappa Alpha Theta

baylorthetacasa5k.com



Sponsorship Levels

Platinum Sponsor: \$1,000 value

- Equivalent to the support of one CASA volunteer's training!
- Company Logo Featured on the back of race t-shirts & on flyers
- 5 Complimentary Race Entries
- Prominent Name and Logo on all banners and flyers
- Logo Placement on Website
- In addition to everything below

Gold Sponsor: \$750 value

- Logo featured on mile markers, back of race t-shirts, flyers
- 3 complimentary race entries
- in addition to everything below

Silver Sponsor: \$500 Value

- Logo featured on website & race packet
- 2 complimentary race entries
- Name on Banner at race
- Opportunity to host a promotional booth featuring your merchandise or service on race day

Bronze Sponsor: \$250 Value

- Logo featured on website
- 1 complimentary race entry
- Any promotional material provided by company to be included in race packet
- Recognition on banner on day of event



CASA 5k & Concert Sponsorship Form

Contact Information

Company or Individual Name: _____
Address, City, Zip: _____
Phone: _____ Email: _____
Facebook, Twitter, Instagram: _____

Sponsorship Level (check one):

- Platinum Sponsor
 Gold Sponsor
 Silver Sponsor
 Bronze Sponsor

Please specify for sponsorship levels whether food truck, profit share or other item: _____

Donation or Anonymous Gift (if not sponsoring)

- Complete training for ONE CASA Volunteer (\$1,000 value)
 Anonymous Gift
 Donation

Amount: _____

Please return form and donation by August 20th for recognition in print materials.

For promotion material, please email a high-quality graphic of your logo to eethetacasa5k@gmail.com by August 20th as well.

Please mail checks and completed sponsorship form to:

Kappa Alpha Theta
ATTN: CASA 5k Fundraising
One Bear Place #85615
Waco, TX 76789

Checks can be made out to Kappa Alpha Theta with a memo of
CASA 5k & Concert. .



Silent Auction Request

Before and following the 5K Race & Fun Run, participants will have an opportunity to bid on a variety of items at the Silent Auction. We invite you to consider donating an item or experience to our silent auction! We would love your continued support and help with providing our auction with a variety of items for participants to bid. Thank you for considering a donation!

Silent Auction Ideas:

- Time Share Properties
- Trip or Getaway Packages
- Tickets to Sporting Events
- Spa Packages
- Themed Baskets (i.e. Girls Night Out, Sports Basket, Cooking Basket, Coffee Lovers Basket)
- Autographer Memorabilia
- Electronics (i.e. Airpods, Apple Watch)
- Jewelry
- Gift Certificates to clothing stores/ restaurants
- An Adorable Puppy!!

Thank you for helping us raise money to better the lives of the children of McLennan County! Every donation makes a permanent difference in their lives. If you have any questions or ideas, or if you are interested in donating or creating an item to be auctioned off, please feel free to contact the fundraising coordinators via email or phone.

baylorthetacasa5kfundraising@gmail.com

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972-746-1090

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